

History of the Fujitec Brand

Fujitec was the first Japanese elevator and escalator manufacturer to expand into overseas markets and has promoted technological achievements based on the experience it has accumulated as a specialized manufacturer. Our overseas sales ratio currently exceeds 50%, and the number of completed projects in landmark buildings in various countries is steadily increasing as we work to accelerate expansion of the Fujitec brand.



1948 Foundation

Overseas expansion ahead of other companies

Fujitec was founded in February 1948. It began as a specialized manufacturer of elevators, and its business ranged from research and development to maintenance and modernization. In 1964, the year of the Tokyo Olympics, Fujitec started operations in Hong Kong, expanding overseas ahead of other Japanese companies in the elevator and escalator industry. With "The world is a single market" as its motto, Fujitec accelerated its business expansion worldwide.

1970 Technological Innovation

Completion of the world's largest elevator research tower

In 1975, Fujitec finished building what was then the world's tallest and largest elevator research tower. Standing at 150 meters tall, the research tower was used to promote technological development. The following year, Fujitec developed the world's first elevator with a speed of 600 meters per minute. It also built a computer-controlled control system equipped with learning functions that are related to today's AI technology.

1990 Expansion of Operations

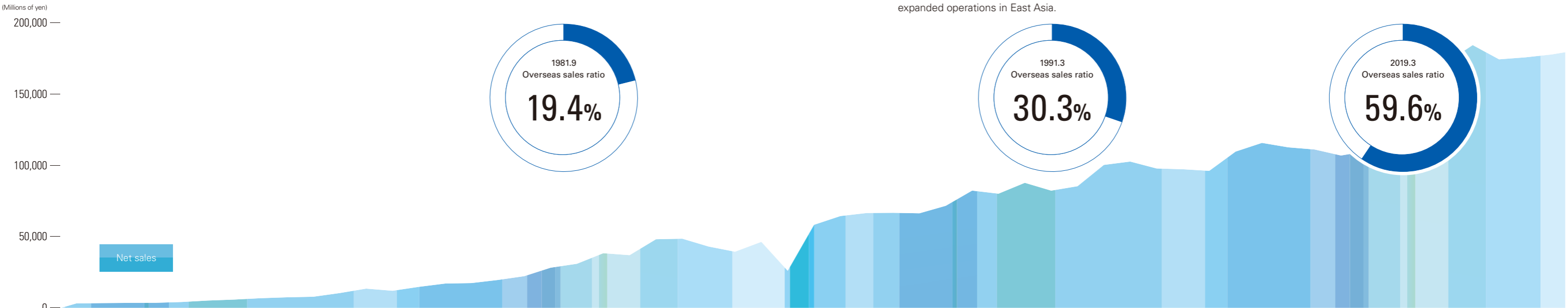
Business expansion with a focus on East Asia

The elevator and escalator market in China began expanding in the 1990s. To keep pace with the growing demand, Fujitec established the joint venture company, Huasheng Fujitec Elevator Co., Ltd., in 1995 and commenced elevator production in China. Soon after, Fujitec set up an escalator production plant and research and development facility in Shanghai. It also established a new elevator production plant in Incheon, South Korea and expanded operations in East Asia.

2010 Growth of the Brand

Acceleration of brand development globally

Fujitec has an excellent record in supplying elevators and escalators, which has helped to develop the trust of customers. In recent years, Fujitec has supplied elevators and escalators to landmark buildings around the world. Examples include GINZA SIX in Japan, Wangjing SOHO in China, and Resorts World Sentosa in Singapore. Going forward, Fujitec will continue to expand and develop its brand globally.



Osaka Plant featuring a 53-meter high elevator research tower (1965)



World's tallest and largest elevator research tower at that time (1975)



Hidaka Plant, an escalator manufacturing base, begins operations (1989)



Establishment of Huasheng Fujitec Elevator Co., Ltd. (1995)



Completed construction of Head Office (Big Wing) (2006)



Installation of 84 elevators and escalators in GINZA SIX (2017)